

# LUKAS BAUMAN

INDUSTRIAL DESIGNER

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Cincinnati, Ohio

www.baumandesigns.net

## ABOUT

A motivated third-year Industrial Design student who wants to apply his knowledge and skills to enhance the communities around him through thoughtful, aesthetically pleasing, and functional designs.

Looking for a company that prioritizes growth through problem solving, real world application, and mentorship.

## EDUCATION

### UNIVERSITY OF CINCINNATI - DAAP CINCINNATI, OHIO

AUG 2022 - MAY 2027

- Bachelor of Science in Design, Industrial Design
- GPA: 3.661
- Dean's List 2022-Present
- Cincinnati University Scholar

## WORK EXPERIENCE

### MIDEA AMERICA CORP - FALL 2024 CO-OP

#### Innovations Team - Industrial Design Intern

Louisville, Kentucky

- Collaborated cross-functionally with engineering, manufacturing, and research teams to create products that acknowledge users needs and wants.
- Utilized rapid ideation techniques to generate and refine design concepts efficiently.
- Contributed to the iterative design process by ensuring the seamless integration of aesthetics, functionality, and manufacturability.
- Effectively communicated design ideas and concepts through presentations and critiques with stakeholders and coworkers.
- Conducted market research and analyzed competing products to identify trends, user needs, and gaps in the market to make better informed design decisions.
- Provided an outside perspective during the ideation process by giving constructive criticism and alternatives.

### WHOLEFOODS MARKET AND GROCERY - 2024

#### Team Member

Cincinnati, Ohio

- Fostered a welcoming environment by greeting customers and provided assistance when needed.
- Maintained and stocked shelves to provide better visibility for a more pleasant customer experience.
- Took inventory of products to ensure proper store operation and documentation.
- Collaborated with team members to achieve daily goals, improve store efficiency, and uphold Whole Food's values as a company.

## DIGITAL SKILLS

- Adobe Creative Suite
  - InDesign, Illustrator, Photoshop, Lightroom
- Microsoft Office
  - Word, Excel, Outlook
- AutoDesk Fusion 360
- Procreate
- Gravity Sketch
- KeyShot
- Blender
- Solidworks
- Figma
- Figjam
- Vizcom

## ANALOG SKILLS

- Sketching
- Rendering
- Model making
- Woodworking
- Prototyping
- Soldering
- Research
- Ideation
- 3D Printing
- Sculpting